

IN THE U.S. PATENT AND TRADEMARK OFFICE
Patent Application Transmittal Letter

COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n): ☒ Utility () Design

☒ original patent application,
() continuation-in-part application

pc944 U.S. PTO



06/01/01



INVENTOR(S): Darrel D. Cherry et al.

TITLE: CUSTOMIZED ADVERTISING METHODS FOR PERSONAL MEDIA SERVICES

Enclosed are:

☒ The Declaration and Power of Attorney. ☒ signed () unsigned or partially signed
☒ 3 sheets of drawings (one set) () Associate Power of Attorney
() Form PTO-1449 ☒ Information Disclosure Statement and Form PTO-1449
() Priority document(s) () Other (fee \$)

CLAIMS AS FILED BY OTHER THAN A SMALL ENTITY				
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS
TOTAL CLAIMS	24 — 20	4	X \$18	\$ 72
INDEPENDENT CLAIMS	4 — 3	1	X \$80	\$ 80
ANY MULTIPLE DEPENDENT CLAIMS	0		\$270	\$ 0
BASIC FEE: Design (\$320.00); Utility (\$710.00)				\$ 710
TOTAL FILING FEE				\$ 862
OTHER FEES				\$
TOTAL CHARGES TO DEPOSIT ACCOUNT				\$ 862

Charge \$ 862 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

"Express Mail" label no. EL740531638US

Date of Deposit June 1, 2001

I hereby certify that this is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to: Commissioner for Patents, Washington, D.C. 20231.

By Devin R. Jensen

Typed Name: Devin R. Jensen

Respectfully submitted,

Darrel D. Cherry et al.

By Devin R. Jensen

Devin R. Jensen

Attorney/Agent for Applicant(s)
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Date: June 1, 2001

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